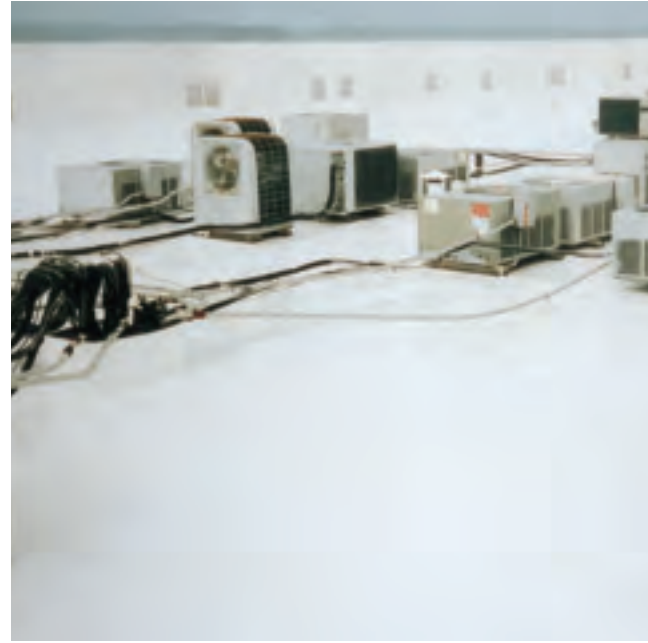


• TRUSTED QUALITY SINCE 1921 •

RUST-OLEUM®



ROOFING SOLUTIONS

COATINGS, PATCH & REPAIR, CLEANERS



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A TRUSTED LEADER

Since 1921, Rust-Oleum® has innovated high performance products that repair and beautify commercial and residential spaces. With our strong brand name, presence in the commercial market and history of quality products, Rust-Oleum is proud to introduce its new roofing program complete with roof coatings, patch & repair products and cleaners for commercial and residential roofs. With the #1 trusted brand in protection, roofing contractors, facility managers and property managers are already familiar with Rust-Oleum and its products. In fact, Rust-Oleum has a 90% brand awareness among this group.

- High performing coatings from the #1 brand in protection
- Superior brand recognition with Rust-Oleum
- Good, Better, Best structure provides value at every price point
- Performance driven labels improve customer shopping experience



MARKETING & MERCHANDISING

As a leading consumer branding company Rust-Oleum® has expertise in packaging and in-store displays. Bringing the Rust-Oleum roofing program into your stores with its unique merchandising options will make shopping easier with a well organized assortment that supports the growth of the category.



SUPERIOR PACKAGING

A well organized display contains a trusted brand name, performance driven labels and tiered pricing - designed to meet the needs of a variety of customer types.

IN-STORE SIGNAGE

Speak to your Rust-Oleum® sales representative to learn more about the various signage and in-store displays available to help support your roofing category.

STEP 1 CLEAN & PRIME

ROOF & SIDING CLEANER

- Cleans roof and siding surfaces.
- Removes dirt, grime, mold, and mildew.
- Safe for use on all surfaces.
- Biodegradable formula.

MOLD & ALGAE STAIN REMOVER

- Removes mold and algae stains.
- Kills mold and algae on contact.
- Safe for use on all surfaces.
- Biodegradable formula.

WATER-BASED RUST PRIMER

- High-coverage primer for rust.
- Penetrates and seals pores.
- Resists moisture and salt.
- Improves adhesion of topcoats.

MULTI-SURFACE HIGH ADHESION PRIMER

- Penetrates pores and seals surfaces.
- Bonds to all major substrates.
- Resists moisture and salt.
- Improves adhesion of topcoats.

STEP 2 PATCH & REPAIR

	CRACK & LEAK SEALANT	BUSTERS	GLUE	FLASHING	FLASHING	FLASHING	FLASHING	FLASHING
CRACK & LEAK SEALANT	✓							
BUSTERS		✓						
GLUE			✓					
FLASHING				✓				
FLASHING					✓			
FLASHING						✓		
FLASHING							✓	
FLASHING								✓

STEP 3 RESTORE & PROTECT

MULTI-PURPOSE ELASTOMERIC ROOF COATING

- Repairs and restores roofs.
- Resists moisture and salt.
- Reflects UV rays.
- Extends roof life.

SILICONE ROOF COATINGS

- Fast application system.
- Resists moisture and salt.
- Reflects UV rays.
- Extends roof life.

ROOF COATINGS

RESTORE & PROTECT

The Rust-Oleum® line of roof coatings includes silicone, white elastomeric, aluminum and black roof coatings. Each has strong warranties and industry certifications that exceed expectations.



SILICONE COATING

Rust-Oleum® 980 Silicone Roof Coating is a high solids, 100% silicone based roof coating that creates a durable, breathable, watertight and weatherproof barrier that resists natural weathering and reflects heat from the sun.

- Resists ultraviolet radiation
- 84% Reflectivity
- Adapts to temperature extremes
- Provides long-term weathering protection and energy savings
- 100% silicone, 98% solids - allows for one coat application
- Resists ponding water
- Resists rain 2 hours after application
- Lifetime warranty
- Nationally VOC Compliant



SILICONE COATINGS

SKU	PRODUCT DESCRIPTION	UPC	CASE PACK
308663	Silicone Roof Coating High Solids - 4.75 GL	020066 35540	1
308666	Silicone Roof Coating High Solids - .9 GL	020066 335557	2



ELASTOMERIC COATING

Rust-Oleum® Elastomeric Roof Coatings provide a high initial reflectivity, energy efficiency, long term durability and excellent resistance to weathering and dirt pick-up. This elastomeric roof coating is formulated to meet and/or exceed the standards established in ASTM D 6083. Waterproofs and weatherproofs metal, weathered single ply membranes as well as smooth surface asphalt built-up and modified bitumen roofing substrates.

- Resists water and weather
- Long-lasting waterproofing protection
- Fibered to resist cracking
- Elastomeric, all acrylic formulation
- Available in three levels of protection
- Nationally VOC Compliant



17 YEAR ELASTOMERIC

- 85% Reflectivity
- Rain resistant in 2 hours
- Low temperature flexibility down to -30°

10 YEAR ELASTOMERIC

- 84% Reflectivity
- Rain resistant in 4 hours
- Low temperature flexibility down to -30°

7 YEAR ELASTOMERIC

- 81% Reflectivity
- Rain resistant in 6 hours
- Low temperature flexibility down to -25°

ELASTOMERIC COATINGS			
SKU	PRODUCT DESCRIPTION	UPC	CASE PACK
301992	17 Year Elastomeric Coating - 4.75GL	020066 324308	1
301902	17 Year Elastomeric Coating - .9 GL	020066 324117	2
301993	10 Year Elastomeric Coating - 4.75GL	020066 324292	1
301903	10 Year Elastomeric Coating - .9 GL	020066 324100	2
301994	7 Year Elastomeric Coating - 4.75 GL	020066 324285	1
301904	7 Year Elastomeric Coating - .9 GL	020066 324094	2



ROOF COATINGS

RESTORE & PROTECT



ALUMINUM COATING

Rust-Oleum® Fibered Aluminum Roof Coating is a metallic pigmented coating used for rust-proofing and weatherproofing metal roofs and sidewalls and as a reflective coating for built-up roofing (BUR) and modified bitumen roof systems.

15 YEAR ALUMINUM

- Waterproofs and rustproofs metal roofs
- 1 Coat direct to tight rust - no primer needed
- 66% Reflectivity
- Metallic content 15.9%

10 YEAR ALUMINUM

- Waterproofs and rustproofs metal roofs
- 1 Coat direct to tight rust - no primer needed
- 60% Reflectivity
- Metallic content 11.4%

7 YEAR ALUMINUM

- Waterproofs and rustproofs metal roofs
- 1 Coat direct to tight rust - no primer needed
- 55% Reflectivity
- Metallic content 9.7%

FIBERED ALUMINUM COATINGS*

SKU	PRODUCT DESCRIPTION	UPC	CASE PACK
301995	15 Year Fibered Aluminum Roof Coating - 4.75GL	020066 324278	1
301905	15 Year Fibered Aluminum Roof Coating - .9 GL	020066 324087	2
301996	10 Year Fibered Aluminum Roof Coating - 4.75 GL	020066 324261	1
301906	10 Year Fibered Aluminum Roof Coating - .9 GL	020066 324070	2
301997	7 Year Fibered Aluminum Roof Coating - 4.75 GL	020066 324254	1
301907	7 Year Fibered Aluminum Roof Coating - .9 GL	020066 324063	2

* Check local VOC regulations for availability

ACCELERATED CORROSION TESTING

Rust is your enemy. We get that. And no one knows more about stopping rust than Rust-Oleum®. We put our roofing products to the test under the harshest environments to prove their superior rust prevention properties. Choose Rust-Oleum® and be assured you're using the most powerful products on the market today.

ACCELERATED CORROSION TEST START

Applied Rust-Oleum® Aluminum Coat and Competitive Aluminum Coating to identical surfaces

15 Year Rust-Oleum® Aluminum



Competitive Aluminum Coating



ACCELERATED CORROSION TEST AFTER 172 HOURS

- Rust-Oleum Aluminum Roof Coating showed only moderate amounts of rust blisters
- Competitive product showed many rust blisters and global rusting



ACCELERATED CORROSION TEST AFTER 373 HOURS

- Rust-Oleum Aluminum Roof Coating still only showed moderate amounts of rust blisters
- Competitive product showed severe rusting and blisters



ROOF COATINGS

RESTORE & PROTECT



BLACK COATINGS

Rust-Oleum® Premium Black Roof Coatings are available in three formulations to meet your roofing needs. Repair, revitalize, restore, protect, waterproof and weatherproof. Each product provides superior performance to solve your roofing problems.



310 ROOF & FOUNDATION COATING

- Bridge hairline cracks and fills surface pores
- Stop water from entering you building
- Restore your exterior walls to their original beauty
- Apply to damp or green concrete, above or below ground, backfill in 2 hours
- Water Emulsion
- Spray grade, non-fibered
- Rain resistant in 2 hours after application
- Nationally VOC Compliant

BLACK ROOF COATINGS

SKU	DESCRIPTION	UPC	CASE PACK
302245	310 Roof and Foundation Coating - 4.75GL	020066 324575	1
302225	310 Roof and Foundation Coating - .9 GL	020066 324490	2
301998	380 Non Fibered Asphalt Emulsion - 4.75 GL	020066 324247	1
301908	380 Non Fibered Asphalt Emulsion - .9 GL	020066 324056	2
301999	350 Fibered Black Roof Coating - 4.75 GL	020066 324230	1
301909	350 Fibered Black Roof Coating - .9 GL	020066 324049	2



380 NON FIBERED ASPHALT EMULSION COATING

Rust-Oleum® 380 Non-Fibered Asphalt Emulsion Coating is a protective coating for new and existing smooth asphalt, built-up roofs, modified bitumen roofing and foundations.

- Low odor
- Bridges minor surface irregularities to seal roof
- Ideal as a base coat under reflective coatings
- Will not run, crack or sag in extreme weather
- Nationally VOC Compliant



350 FIBERED ROOF COATING

This high quality, cold process, asphalt-based roof coating formulation protects against the detrimental effects of the environment. Designed for the waterproofing, weather proofing and maintenance of smooth asphalt built-up and modified bitumen roofing membranes.

- Solvent-based
- Extremely flexible, resists splitting and cracking
- Fibered for enhanced durability
- Low temperature application
- Spray or brush grade
- Check local VOC regulations for availability

ROOF COATINGS

USAGE GUIDES



SUBSTRATE COMPATIBILITY PER COATING TYPE

ROOF SUBSTRATE	SILICONE ROOF COATING	WHITE ELASTOMERIC COATINGS	ALUMINUM ROOF COATING
Hypalon	✓ Aged (or primer)	✓ (primer)	✗
PVC	✓ Aged (or primer)	✓ (primer)	✗
PIB	✓ Aged (or primer)	✓ (primer)	✗
TPO	✓ Aged (or primer)	✓ (primer)	✗
TPA	✓ Aged (or primer)	✓ (primer)	✗
EPDM	✓ Aged (or primer)	✓ (primer)	✗
Modified Bitumen	✓	✓	✓
SPF	✓	✗	✓
Smooth BUR	✓	✓	✓
Granulated BUR	✓	✓	✓
Asphalt Coatings	✓	✓ (primer)	✓
Acrylic Coatings	✓ Aged (or primer)	✓	✓
Silicone	✓	✗	✗
Polyurethane	✓	✓	✗
Aluminum Coatings	✓*	✓ (primer)	✓
Concrete	✓*	✓ (primer)	✓
Galvanized Metal	✗	✓ (primer)	✓
Kynar Coated Metal	✓	✓ (primer)	✗
Metal	✓ (primer)	✓ (primer)	✓
Rusty Metal	✗	✓ (primer)	✓

ROOF COATING TYPE

Roof Coating Type	SINGLE PLY	METAL ROOF	MB/BUR ROOF SYSTEMS	FOUNDATIONS
White Elastomeric Coatings	✓*	✓*	✓	✗
Aluminum Roof Coatings	✗	✓	✓	✗
Silicone Roof Coatings	✓*	✓*	✓	✗
Roof and Foundation Coatings	✗	✗	✓	✓
Fibered Black Roof Coatings	✗	✗	✓	✗

✓ Yes ✗ No

* Roof primers can improve adhesion of the roof topcoat and also prevent bleed through

ROOF PRIMERS

PREPARE SURFACE



PRIMERS			
SURFACE	2-PART EPOXY PRIMER	MULTI-SURFACE HIGH ADHESION PRIMER	RUST PRIMER
Hypalon	✓	✓	✗
PVC	✓	✓	✗
PIB	✓	✓	✗
TPO	Aged Only	✓	✗
TPA	✓	✓	✗
EPDM	✓	✓	✗
Modified Bitumen	✓	✓	✗
SPF	✗	✗	✗
Smooth BUR	✓	✓	✗
Granulated BUR	✓	✓	✗
Asphalt Coatings	✓	✓	✗
Acrylic Coatings	✗	✓	✗
Silicone	✗	✗	✗
Polyurethane	✓	✓	✗
Aluminum Coatings	✓	✓	✗
Concrete	✓	✓	✗
Galvanized Metal	✓	✗	✗
Kynar Coated Metal	✓	✗	✗
Metal	✓	✗	✓
Rusty Metal	✓	✗	✓

COATINGS PRIMERS COMPARISON GUIDE			
TOP COATS	2-PART EPOXY PRIMER	SINGLE-PLY PRIMER	RUST PRIMER
Silicone Roof Coating	✓	✗	✗
Acrylic Elastomeric	✓	✓	✓
Aluminum Coatings	✗	✗	✗
Black Roof Coating (Asphalt Emulsion)	✗	✓	✗

✓ Yes ✗ No

ROOF PRIMERS

PREPARE SURFACE

Roof coatings deliver benefits such as providing UV and weathering protection, energy savings and improve the aesthetic of the roof. Roofing primers support those benefits by improving adhesion for longterm protection and can prevent bleed through on white roof coatings from asphaltic surfaces. Depending on the substrate of the roof, the condition of the roof or your desired roof coating Rust-Oleum® offers the correct roof primer to support your project.



WATER-BASED RUST PRIMER

Formulated to provide a tough, flexible film to protect steel against atmospheric corrosion it resists the effects of moisture. When used with Rust-Oleum® acrylic elastomeric coatings it protects against rust in normal industrial environments.

- Water-based primer that can be applied directly over rust
- Apply when using elastomeric coatings
- Improves adhesion of topcoat to metal surface
- Nationally VOC Compliant

MULTI-SURFACE ADHESION PRIMER

Rust-Oleum® 105 Multi-Surface Adhesion Primer improves topcoat adhesion when applied to single ply membranes such as EPDM, PVC, PIB, TPO and Hypalon which may be too slick for direct application of roof coatings.



- Promotes adhesion of topcoat to increase life span of roof coating
- Ideal for use on new single ply roofs and other tough-to-stick surfaces (including elastomeric and asphalt-emulsion roof coatings)
- Topcoat with Elastomeric Aluminum or Black Roof Coatings
- Nationally VOC Compliant



PART A

PART B

2-PART EPOXY PRIMER

Rust-Oleum® 115 Epoxy Roof Primer is an advanced, two-component formula that is water-based and VOC compliant.

- Improves top-coat adhesion and increases long-term adhesion over single-ply roof systems especially in areas that retain water
- Easily applied by brush, roller or spray equipment
- Water based primer
- Use with Rust-Oleum silicone and elastomeric roof coatings
- Provides long-term adhesion on single-ply, metal and asphalt based roof systems
- Blocks asphalt bleed-through
- Creates a smooth base for silicone and acrylic elastomeric coatings
- 5 gallon kit contains 2.5 gallons of Part A and 2.5 gallons of Part B
- Nationally VOC Compliant

ROOF PRIMERS			
SKU	PRODUCT DESCRIPTION	UPC	CASE PACK
326033	115 2 Part Epoxy Primer- 4.75 Gal Kit	020066 373986	1 Kit
326035	110 Water-Based Rust Primer-4.75 gal	020066 374006	1
324256	110 Water-Based Rust Primer-0.9 gal	020066 374181	1
326036	105 Multi- Surface Adhesion Primer- 4.75 gal	020066 374013	1
324255	105 Multi- Surface Adhesion Primer- 0.9 gal	020066 374174	1

ROOF CLEANERS

PREPARE SURFACE



Cleaning and prepping the roofing surface is an important part of any roof restoration project. Rust-Oleum® carries cleaners created specifically for making that step more efficient helping to ensure the job gets done right.

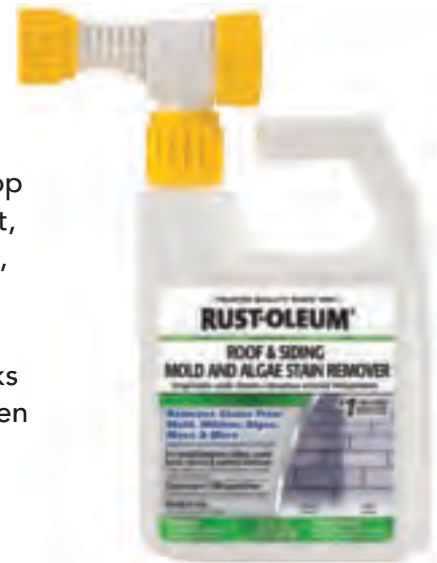


ROOF & SIDING CLEANER

- Removes unsightly stains from dirt, bird droppings, tree sap, acid rain and more
- Ideal for commercial and residential roofs and siding
- Non-toxic, biodegradable, spray-on, rinse-off concentrate
- No bleach, ammonia or petroleum solvents
- Available in 32 ounce and 56 ounce hose mount

ROOF & SIDING MOLD and ALGAE STAIN REMOVER

- Removes roofing & blacktop tar, asphalt, silicone sealant, caulk, fresh oil-based paint, adhesives, oil, grease and more
- Citrus based formula breaks the molecular bond between the substrate and the material to be removed
- Biodegradable, no petroleum solvents
- Available in 16 ounce hose mount





HEAVY DUTY REMOVER

- Removes roofing & blacktop tar, asphalt, silicone sealant, caulk, fresh oil-based paint, adhesives, oil, grease and more
- Citrus based formula breaks the molecular bond between the substrate and the material to be removed
- Biodegradable, no petroleum solvents
- Available in 16 ounce trigger spray



CLEANERS			
SKU	DESCRIPTION	UPC	CASE QTY
301790	Roof and Siding Cleaner - 32oz	020066 323172	4
301760	Roof and Siding Cleaner - 56oz	020066 323738	4
308820	Roof and Siding Mold and Algae Stain Remover - 32oz	020066 335847	6
302175	Heavy Duty Stain Remover - 16oz	020066 324636	6

*Rust-Oleum roofing branded cleaners coming soon. Product available today in Krud Kutter(R) and Jomax (R) Brands

KRUD KUTTER CLEANERS

It's simple. We believe cleaners should be tough on krud, but gentle on nature. We've developed a proprietary blend of ingredients to clean even the toughest stains.

Pressure Washer Concentrates are ready to use commercial strength formulas.

Krud Kutter has the products to meet your cleaning needs.



SAFELY REMOVES & DISSOLVES DIRT
 Stains from algae, fungus and moss • Dirt • Oil • Grease
 Bird Droppings • Tree Sap • Acid Rain and more

PATCH & REPAIR

PREPARE SURFACE



Rust-Oleum's expertise and reputation run strong through our roofing patch and repair products. These easy-to-use products extend roof life and save money.

RUBBERIZED WET PATCH

A black premium quality, heavily fibered, asphalt-based roof cement blended with penetrating oils and plasticizing agents that can be applied directly to cold, hot, wet, dry or underwater surfaces.

- 10 Year Warranty
- Superior wet or dry adhesion for immediate all-weather repairs
- Use on roofs, around chimneys, skylights, vents and more
- Excellent flexibility
- Fibered, asphalt-based, black
- Available in 1 gallon and 10.1 ounce cartridge
- Nationally VOC Compliant



ELASTOMERIC ROOF PATCH

A high performance acrylic elastomeric roof sealant intended for application to metal, asphalt, modified bitumen and most single-ply roofs. The highly flexible, rubber-like elasticity accommodates wide swings in temperature and significant building movement.

- 10 Year Warranty
- Seals metal roof fasteners
- High performance elastomeric crack sealer
- Bridges splits, cracks and holes
- Excellent adhesion and flexibility
- White
- Available in 1 gallon
- Nationally VOC Compliant



PLASTIC ROOF CEMENT

A fibered, asphalt based cement that provides a strong and flexible seal that resists cracking. It's perfect for use with fiberglass, polyester fabric or roll roofing for permanent repairs.

- 3 Year Warranty
- Seals cracks & splits in dry conditions, skylights, gutters, flashing and chimneys
- Asphalt-based, black
- Available in 5 gallon, 1 gallon and 10.1 ounce cartridge
- Nationally VOC Compliant

SILICONE ROOF PATCH

Silicone Sealant is a high solids, non-shrinking moisture cure silicone sealant intended for sealing large joints in masonry, architectural metal and metal roof seams and fasteners. Use to seal penetrations and terminations prior to application of Rust-Oleum® 980 Silicone Roof Coating.

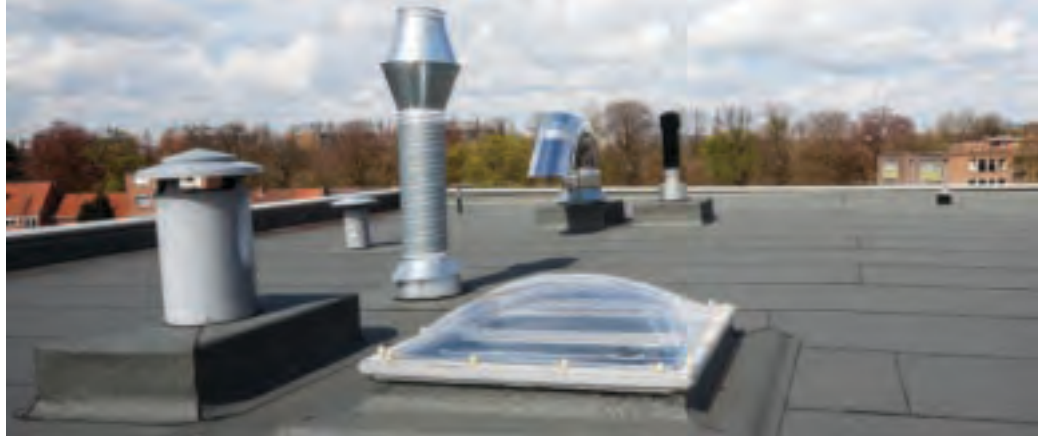
- Resists Wet Ponding
- Outstanding flexibility
- Excellent adhesion on concrete, foam, metal, aged acrylic coating and single-ply roofs
- Adheres to wet surfaces
- Nationally VOC Compliant

PATCH AND REPAIR			
FG#	DESCRIPTION	UPC	CASE PACK
301824	Rubberized Wet Patch - 10.1oz	020066 324001	12
301900	Rubberized Wet Patch - .9 GL	020066 324131	2
301898	Elastomeric Roof Patch - .9 GL	020066 324155	2
301826	Plastic Roof Cement - 10.1oz	020066 323981	12
301899	Plastic Roof Cement - .9 GL	020066 324148	2
301990	Plastic Roof Cement - 4.75GL	020066 324322	1
338726	Silicone Roof Sealant - .9 GL	020066 425388	2
338772	Silicone Roof Sealant - .9 GL	020066 425302	12



PATCH & REPAIR

SEALANTS



CLEAR ACRYLIC ROOF SEALANT

A multi-purpose 100% acrylic elastomeric sealant that is ideal for residential and commercial sealant applications. It is a water-based formula that has little odor and is easy to tool.

- 3 Year Warranty
- Multipurpose water-base elastomeric acrylic
- Instantly stops leaks
- Seals roofs, doors, windows, trim, chimneys, skylights, turbines, roof vents, gutters and more
- Flexible, won't crack
- Non yellowing, paintable
- Available in 10.1 ounce cartridge
- Nationally VOC Compliant



ROOF & CONSTRUCTION SEALANT

This high performance elastomeric sealant for sealing roofs, walls, trim, doors and windows. A water-based sealant that remains highly flexible to accommodate thermal stress movement without cracking.

- 10 Year Warranty
- High performance elastomeric acrylic sealant
- Excellent adhesion and flexibility
- Ideal for roofing, siding, windows, doors, trim & general construction applications
- Paintable, goes on white
- Available in 10.1 ounce cartridge
- Nationally VOC Compliant





NEOPRENE RUBBER FLASHING CEMENT

100% synthetic rubber based sealant for sealing and repairing all types of flashing, metal roofs and trailers, built-up roofing, modified bitumen, asphalt, Kynar, EPDM and TPO surfaces.

- 20 Year Warranty
- Stops leaks in wet or dry conditions
- Professional grade
- Use on roofs, around chimneys, skylights, vents and more
- Black
- Available in 10.1 ounce cartridge
- Check local VOC regulations for availability



UNIVERSAL PATCHING FABRIC

- Tietex T272 stitchbonded 100% polyester fabric
- Use for flashing, seam, crack, small hole and blister repairs & more
- Compatible with acrylic, asphalt emulsion, asphalt and solvent base coatings as well as with common roof cements, sealants and mastics
- Readily conforms to embedded gravel, irregular and smooth surface roof decks; offers high strength properties with good elongation for excellent thermal stress force accommodations

PATCH AND REPAIR

SKU	DESCRIPTION	UPC	CASE PACK
301825	Clear Acrylic Roof Sealant - 10.1oz	020066 323998	12
301827	Roof Construction Sealant White -10.1oz	020066 323974	12
301823	Neoprene Rubber Flashing Cement Black -10.1oz	020066 324018	12
301948	Universal Patching Fabric - 4" x 50' Roll	020066 324162	12

PATCH & REPAIR

PATCHING FABRIC & AEROSOLS



Rust-Oleum® Patch & Repair products are made with long lasting formulas that match industry standard colors. Engineered with a high output spray pattern for an application that lasts.

TOUCH UP PAINT

One coat coverage

- Durable touch-up paint for gutters, flashing, vent pipes, fascia and more
- Ideal for aluminum, metal, wood, masonry, plastic and more
- Quick dry, one coat coverage and hide
- Rust-preventive finish
- Spray anyway valve with comfort tip
- Available in 7 popular colors
- Nationally VOC Compliant



WICKER	MUSKET BROWN	
BRONZE	ALMOND	LINEN
CLAY	CARBON BLACK	WHITE

PATCH & REPAIR SEALANTS/AEROSOLS

SKU	DESCRIPTION	UPC	CASE PACK
313812	Touch Up Paint Wicker - 12oz	020066 343989	6
313788	Touch Up Paint Musket Brown - 12oz	020066 343941	6
313813	Touch Up Paint Linen - 12oz	020066 344996	6
313790	Touch Up Paint Bronze - 12oz	020066 343965	6
313789	Touch Up Paint Almond - 12oz	020066 343958	6
313814	Touch Up Paint Clay - 12oz	020066 344627	6
302126	Touch Up Paint Carbon Black - 12oz	020066 324360	6
313811	Touch Up Paint White - 12 oz	020066 343972	6



ROOF ACCESSORY COATING

Dries in minutes

- Protects and matches roof accessories
- Use on metal, aluminum, plastic masonry, wood and more
- Provides a tough, UV and weather-resistant finish
- Quick dry, one coat coverage and hide
- Spray anyway valve with comfort tip
- Available in 8 popular colors
- Nationally VOC Compliant



PATCH & REPAIR SEALANTS/AEROSOLS

SKU	DESCRIPTION	UPC	CASE PACK
313815	Roof Accessory Coating Red Tile - 12oz	020066 344009	6
314061	Roof Accessory Coating Cedar - 12oz	020066 344894	6
302122	Roof Accessory Coating Rustic Slate - 12oz	020066 324407	6
302125	Roof Accessory Coating Espresso Shake - 12oz	020066 324377	6
302124	Roof Accessory Coating Shakedown - 12oz	020066 324384	6
302123	Roof Accessory Coating Dark Gray - 12oz	020066 324391	6
302121	Roof Accessory Coating Weathered Wood - 12oz	020066 324414	6

PATCH & REPAIR

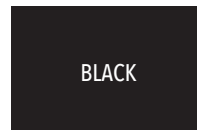
AEROSOLS



FLEXIBLE ROOF SEALANT

Seals leaks and cracks instantly

- Flexible, rubberized coating seals leaks and cracks instantly
- Semi-smooth, water-tight finish protects against moisture and rust
- Use on metal, aluminum, galvanized metal, asphalt roofing, vinyl siding, PVC, fiberglass, concrete, masonry and more
- Won't sag or drip
- Paintable with solvent or water-base coatings
- Available in 5 popular colors
- Nationally VOC Compliant



PATCH & REPAIR SEALANTS/AEROSOLS

SKU	DESCRIPTION	UPC	CASE QTY
302118	Flexible Roof Sealant Aluminum -12oz Aerosol	020066 324445	6
302115	Flexible Roof Sealant Black -12oz Aerosol	020066 324469	6
302119	Flexible Roof Sealant Brown -12oz Aerosol	020066 324438	6
302120	Flexible Roof Sealant Clear -11oz Aerosol	020066 324421	6
302117	Flexible Roof Sealant White -12oz Aerosol	020066 324452	6
302130	Universal Roof Primer - 12oz	020066 324476	6



UNIVERSAL ROOF PRIMER

Topcoat after 30 minutes

- General purpose primer
- Superior adhesion to non ferrous metals, concrete, stucco, brick, wood and more
- Ideal over or under most coatings
- One coat coverage and hide
- High output spray anyway valve with comfort tip
- Available in white
- Nationally VOC Compliant



ROOF ISSUES - PATCH & REPAIR SOLUTIONS

ROOF ISSUE	RUBBERIZED WET PATCH	ELASTOMERIC ROOF PATCH	PLASTIC ROOF CEMENT	ROOF CONSTRUCTION SEALANT	NEOPRENE RUBBER FLASHING CEMENT	CLEAR ACRYLIC ROOF SEALANT	SILICONE ROOF SEALANT
Cracks and Tears	✓	✓	✓	✓	✓	✓	✓
Blisters	✓	✓	✓	✗	✓	✗	✓
Reinforce Seams	✓	✓	✓	✓	✓	✓	✓
Stacks and Flashings	✓	✓	✓	✓	✓	✓	✓
Shingle Repair	✓	✗	✗	✓	✓	✓	✗
All Weather Repair (wet Adhesion)	✓	✗	✗	✗	✓	✗	✓
Compatible with Roof Coating	Asphalt and Aluminum	Elastomeric and Silicone	Asphalt and Aluminum	Elastomeric	Asphalt and Aluminum	Elastomeric	Silicone
Clean-Up Supplies	Mineral Spirits	Soap and Water	Mineral Spirits	Soap and Water	Mineral Spirits	Soap and Water	Soap and Water

✓ Yes ✗ No

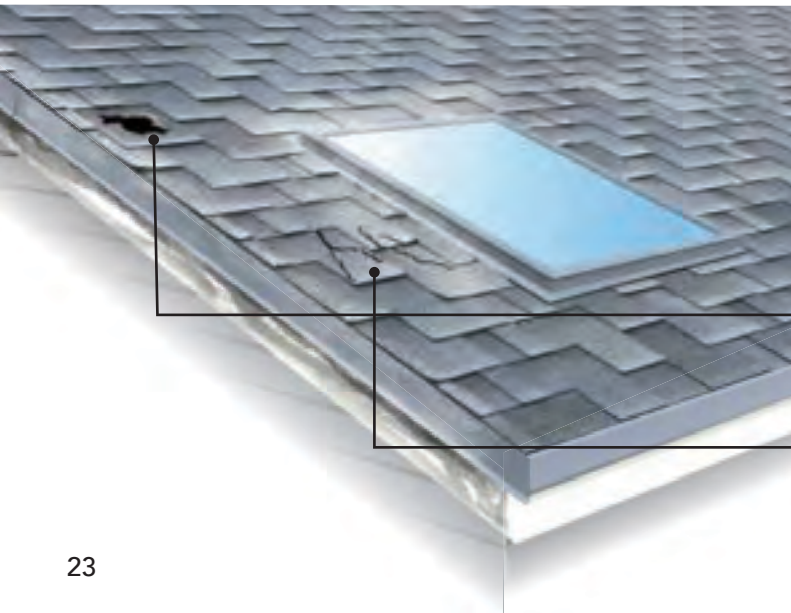
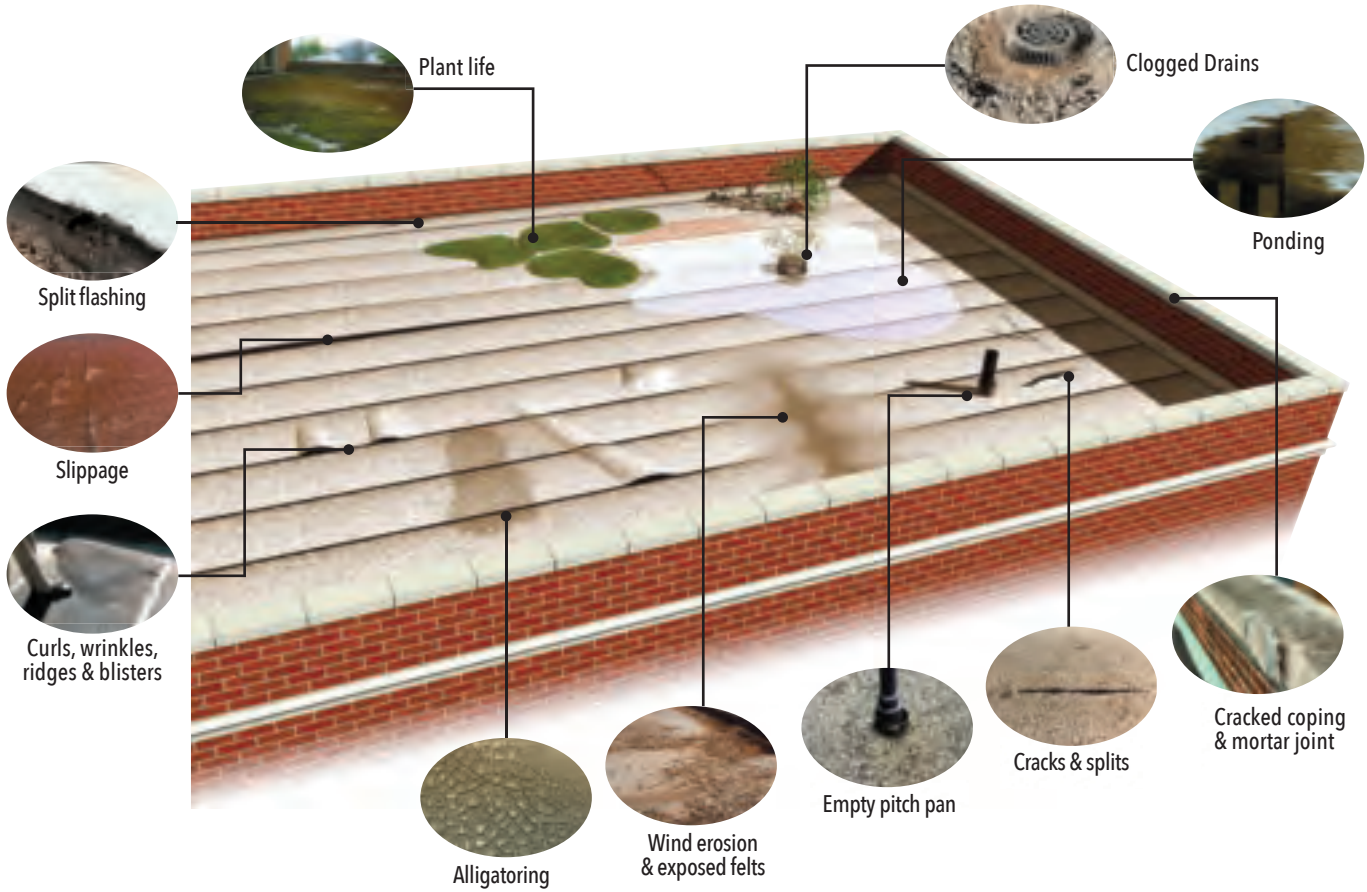
ROOF PROBLEMS

RESTORATION & REPAIR

RESTORATION SOLUTIONS FOR MB/BUR (ASPHALT BASE) & SHINGLE ROOFS

Solve your roof problems with Rust-Oleum®

- Coatings are a fraction of the cost of replacement
- Elastomeric quality is forgiving to building and substrate movement
- One coat application reduces installation cost
- Ultimate Patch repairs



SHINGLED ROOF

Replacing a roof is expensive. You can extend the life of your shingled roof with easy repairs.

MB/BUR ASPHALT BASE & SHINGLE ROOF PRODUCT GUIDE

PRIME

Look for the GREEN labels to identify cleaners & primers

NO PRIMER NEEDED



MULTI-SURFACE
ADHESION PRIMER



2-PART EPOXY PRIMER

PATCH & REPAIR (Not for use on shingled roofs)

Look for the RED labels to identify patch & repair products



PLASTIC
ROOF CEMENT



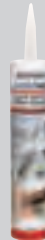
ELASTOMERIC
ROOF PATCH



SILICONE
ROOF PATCH



RUBBERIZED
WET PATCH



CLEAR ACRYLIC
ROOF SEALANT



UNIVERSAL PATCHING FABRIC

Utilize patching fabric with repair coatings to strengthen seams, small cracks and joints and more

ROOF COATINGS

The final step is coating to restore your roof. Look for the BLUE labels to identify roof coatings.



ALUMINUM ROOF
COATING



ELASTOMERIC
ROOF COATING



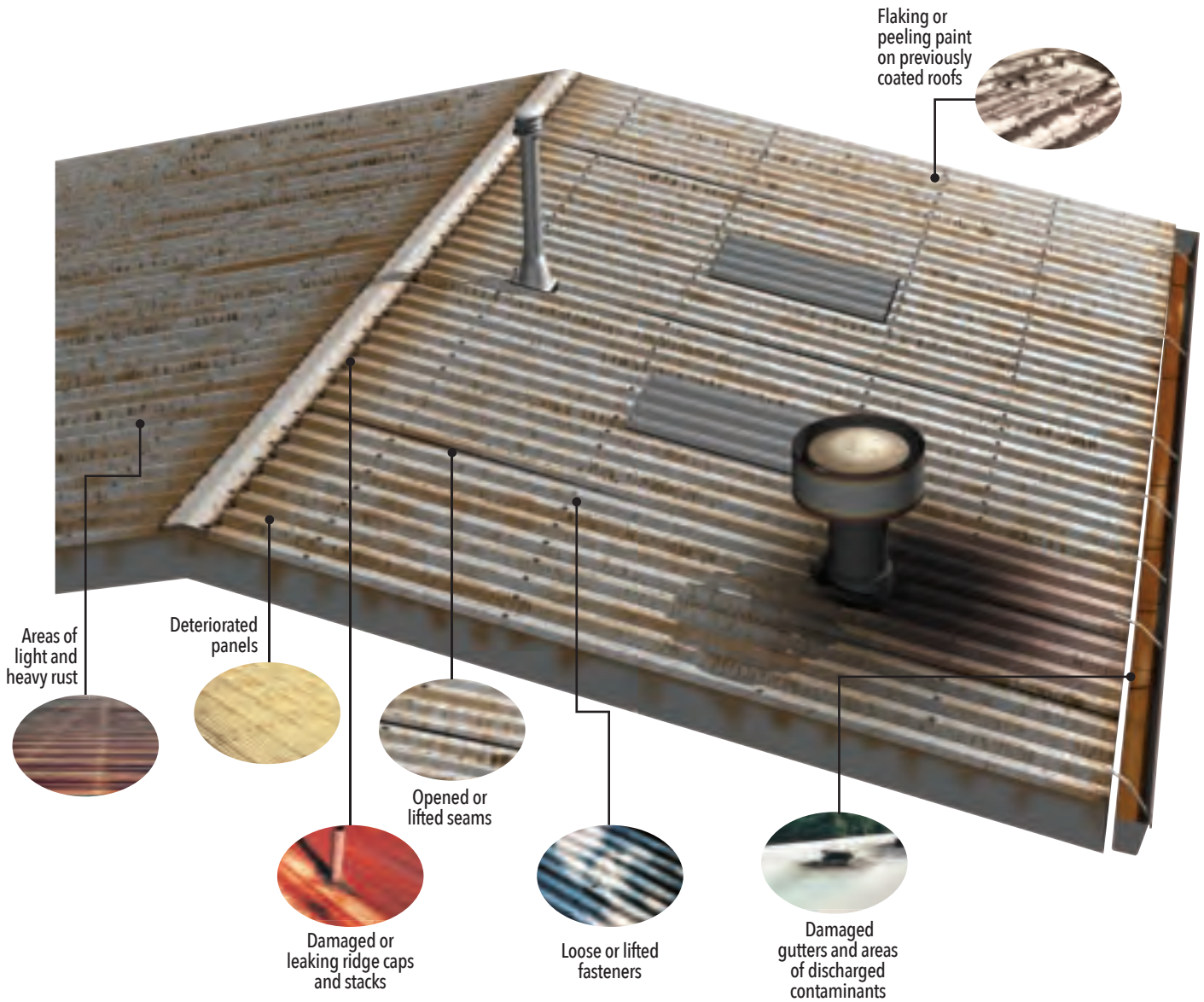
SILICONE
ROOF COATING

ROOF PROBLEMS

RESTORATION & SOLUTIONS

METAL ROOF

Rust is a sign of deterioration of your metal roof or wall. When left ignored, rust will eat through the metal paneling, making replacement your only option. Restoration coatings are a fraction of the cost and reflective coatings reduce energy bills.



METAL ROOF PRODUCT GUIDE

PRIME

Look for the **GREEN** labels to identify cleaners & primers

NO PRIMER NEEDED



**WATER-BASED
RUST PRIMER**



2-PART EPOXY PRIMER

PATCH & REPAIR

Look for the **RED** labels to identify patch & repair products



**ELASTOMERIC
ROOF PATCH**



**ELASTOMERIC
ROOF CEMENT**



**SILICONE
ROOF PATCH**



**NEOPRENE
RUBBER
FLASHING
CEMENT**



**CLEAR ACRYLIC
ROOF SEALANT**



UNIVERSAL PATCHING FABRIC

Utilize patching fabric with repair coatings to strengthen seams, small cracks and joints and more

ROOF COATINGS

The final step is coating to restore your roof. Look for the **BLUE** labels to identify roof coatings.



**ALUMINUM ROOF
COATING**



**ELASTOMERIC
ROOF COATING**



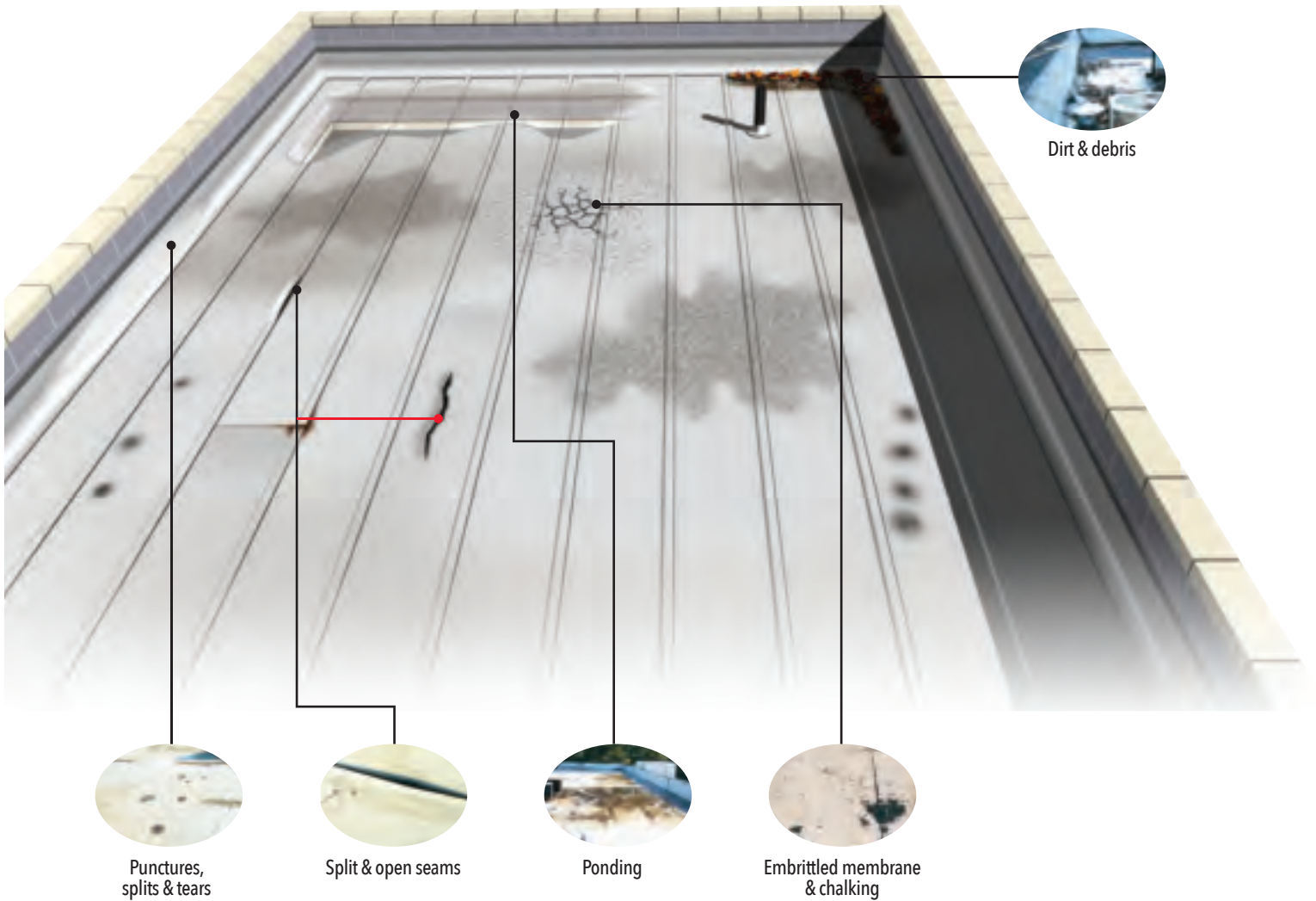
**SILICONE
ROOF COATING**

ROOF PROBLEMS

RESTORATION & SOLUTIONS

SINGLE PLY ROOF PROBLEMS

The number one cause for single ply roof leaks is failing seams. Over time, the seams experience the most stress causing it to split, crack, curl or become loose. Rust-Oleum roofing products are made to solve your roofing needs, save money and provide lasting protection.



SOLVE YOUR ROOF PROBLEMS WITH RUST-OLEUM®

- Restoration coatings are a fraction of the cost of replacement
- Reflective coatings reduce energy costs
- Elastomeric quality is forgiving to building and substrate movement

SINGLE PLY PRODUCT GUIDE

PRIME

Look for the **GREEN** labels to identify cleaners & primers



**MULTISURFACE
ADHESION PRIMER**



2-PART EPOXY PRIMER

PATCH & REPAIR

Look for the **RED** labels to identify patch & repair products



**ELASTOMERIC
ROOF PATCH**



**ROOF AND
CONSTRUCTION
SEALANT**



**SILICONE
ROOF PATCH**



**ROOF AND
CONSTRUCTION
SEALANT**



UNIVERSAL PATCHING FABRIC

Utilize patching fabric with repair coatings to strengthen seams...small cracks, joints and more

ROOF COATINGS

The final step is coating to restore your roof. Look for the **BLUE** labels to identify roof coatings.



**ELASTOMERIC
ROOF COATING**



**SILICONE
ROOF COATING**

PRODUCT CHARTS



PRIMERS AND CLEANERS

SKU	PRODUCT DESCRIPTION	UPC	CASE PACK
326033	115 2 Part Epoxy Primer - 4.75 Gal Kit	020066 373986	1 Kit
326035	110 Water-Based Rust Primer - 4.75 gal	020066 374006	1
324256	110 Water-Based Rust Primer - 0.9 gal	020066 374181	1
326036	105 Multi- Surface Adhesion Primer - 4.75 gal	020066 374013	1
324255	105 Multi- Surface Adhesion Primer - 0.9 gal	020066 374174	1
301790	Roof and Siding Cleaner - 32oz	020066 323172	4
301760	Roof and Siding Cleaner - 56oz	020066 323738	4
308820	Roof and Siding Mold and Algae Stain Remover - 32oz	020066 335847	6
302175	Heavy Duty Stain Remover - 16oz	020066 324636	6

COATINGS

SKU	PRODUCT DESCRIPTION	UPC	CASE PACK
SILICONE COATINGS			
308663	Silicone Roof Coating High Solids - 4.75 GL	020066 35540	1
308666	Silicone Roof Coating High Solids - .9 GL	020066 335557	2
ELASTOMERIC COATINGS			
301902	17 Year Elastomeric Coating - .9 GL	020066 324117	2
301993	10 Year Elastomeric Coating - 4.75GL	020066 324292	1
301903	10 Year Elastomeric Coating - .9 GL	020066 324100	2
301994	7 Year Elastomeric Coating - 4.75 GL	020066 324285	1
301904	7 Year Elastomeric Coating - .9 GL	020066 324094	2
FIBERED ALUMINUM COATINGS			
301995	15 Year Fibered Aluminum Roof Coating - 4.75GL	020066 324278	1
301905	15 Year Fibered Aluminum Roof Coating - .9 GL	020066 324087	2
301996	10 Year Fibered Aluminum Roof Coating - 4.75 GL	020066 324261	1
301906	10 Year Fibered Aluminum Roof Coating - .9 GL	020066 324070	2
301997	7 Year Fibered Aluminum Roof Coating - 4.75 GL	020066 324254	1
301907	7 Year Fibered Aluminum Roof Coating - .9 GL	020066 324063	2
BLACK ROOF COATINGS			
302245	310 Roof and Foundation Coating - 4.75GL	020066 324575	1
302225	310 Roof and Foundation Coating - .9 GL	020066 324490	2
301998	380 Non Fibered Asphalt Emulsion - 4.75 GL	020066 324247	1
301908	380 Non Fibered Asphalt Emulsion - .9 GL	020066 324056	2
301999	350 Fibered Black Roof Coating - 4.75 GL	020066 324230	1
301909	350 Fibered Black Roof Coating - .9 GL	020066 324049	2

PATCH AND REPAIR

FG#	DESCRIPTION	UPC	CASE PACK
301824	Rubberized Wet Patch - 10.1oz	020066 324001	12
301900	Rubberized Wet Patch - .9 GL	020066 324131	2
301898	Elastomeric Roof Patch - .9 GL	020066 324155	2
301826	Plastic Roof Cement - 10.1oz	020066 323981	12
301899	Plastic Roof Cement - .9 GL	020066 324148	2
301990	Plastic Roof Cement - 4.75GL	020066 324322	1
338726	Silicone Roof Sealant - .9 GL	020066 425388	2
338772	Silicone Roof Sealant - .9 GL	020066 425302	12
301825	Clear Acrylic Roof Sealant - 10.1oz	020066 323998	12
301827	Roof Construction Sealant White -10.1oz	020066 323974	12
301823	Neoprene Rubber Flashing Cement Black -10.1oz	020066 324018	12
301948	Universal Patching Fabric - 4" x 50' Roll	020066 324162	12



PATCH & REPAIR SEALANTS/AEROSOLS

SKU	DESCRIPTION	UPC	CASE PACK
313812	Touch Up Paint Wicker - 12oz	020066 343989	6
313788	Touch Up Paint Musket Brown - 12oz	020066 343941	6
313813	Touch Up Paint Linen - 12oz	020066 344996	6
313790	Touch Up Paint Bronze - 12oz	020066 343965	6
313789	Touch Up Paint Almond - 12oz	020066 343958	6
313814	Touch Up Paint Clay- 12oz	020066 344627	6
302126	Touch Up Paint Carbon Black - 12oz	020066 324360	6
343965	Touch Up Paint White - 12 oz	020066 343972	6
313815	Roof Accessory Coating Red Tile - 12oz	020066 344009	6
314061	Roof Accessory Coating Cedar - 12oz	020066 344894	6
302122	Roof Accessory Coating Rustic Slate - 12oz	020066 324407	6
302125	Roof Accessory Coating Espresso Shake - 12oz	020066 324377	6
302124	Roof Accessory Coating Shakewood - 12oz	020066 324384	6
302123	Roof Accessory Coating Dark Gray - 12oz	020066 324391	6
302121	Roof Accessory Coating Weathered Wood - 12oz	020066 324414	6
302118	Flexible Roof Sealant Aluminum -12oz Aerosol	020066 324445	6
302115	Flexible Roof Sealant Black -12oz Aerosol	020066 324469	6
302119	Flexible Roof Sealant Brown -12oz Aerosol	020066 324438	6
302120	Flexible Roof Sealant Clear -11oz Aerosol	020066 324421	6
302117	Flexible Roof Sealant White -12oz Aerosol	02006 6324452	6
302130	Universal Roof Primer - 12oz	020066 324476	6





11 Hawthorn Pkwy., Vernon Hills, IL 60061
888-822-3570 rustoleum.com