

PPG BREAK-THROUGH!® FAQs

LOW-VOC TRIM, DOOR & CABINETS ENAMEL



Q: WHAT SHEENS IS LOW-VOC BREAK-THROUGH! AVAILABLE IN?

A: LOW-VOC *BREAK-THROUGH!* comes in the standards Satin and Gloss sheens and now offers a Semi-Gloss sheen as well.

Q: WHAT IS THE BASE STRUCTURE OF LOW-VOC BREAK-THROUGH!?

A: LOW-VOC *BREAK-THROUGH!* is now available as standard 3-base system (White & Pastel, Midtone, Ultra-Deep) to match most products in our portfolio. Each sheen also offers a Ready-Mix Black and a Clear. Additionally, the gloss sheen includes a Ready-Mix Safety Red and Ready-Mix Safety Yellow.

Q: IS THE LOW-VOC BREAK-THROUGH! AVAILABLE IN QUARTS?

A: LOW-VOC *BREAK-THROUGH!* was specifically formulated to be highly resistant to hand-oils. It provides a hard, durable finish for high-touch surfaces and is stain and dirt-resistant.

Q: HOW QUICKLY CAN I RECOAT LOW-VOC BREAK-THROUGH!?

A: LOW-VOC *BREAK-THROUGH!* is dry to the touch in as little as 15-20 minutes and can be recoated in as little as one hour. Temperature and humidity can affect dry times.

Q: WHAT CERTIFICATIONS (LEED, GREENGUARD, MPI, ETC.) WILL LOW-VOC BREAK-THROUGH! HAVE?

A: LOW-VOC *BREAK-THROUGH!* is VOC-compliant in all regulated areas. The product will be submitted to GreenGuard for emissions testing and MPI approvals when it is available in the market, which is a requirement of both certifying bodies. If it passes GreenGuard, then it will be eligible to earn LEED credits.

Q: HOW DOES THE HARDNESS AND FLEXIBILITY OF THIS VERSION OF BREAK-THROUGH! COMPARE TO PREVIOUS ITERATIONS?

A: This new version of *BREAK-THROUGH!* offers significantly improved hardness over the current low-VOC versions, and superior hardness (and hardness retention) vs. Benjamin Moore® Advance™, Sherwin-Williams® Snap-Dry™, and other competitors. It also scores the highest possible rating for flexibility.

Q: CAN THE NEW VERSION OF BREAK-THROUGH! BE USED BY DIYERS?

A: This new version of *BREAK-THROUGH!* offers much improved application properties for DIYers and professionals alike. It maintains excellent flow and leveling, but will be easier for inexperienced applicators to use.

Q: IS LOW-VOC BREAK-THROUGH! SELF-PRIMING?

A: Yes, LOW-VOC *BREAK-THROUGH!* is self-priming, on some of the most difficult substrates like, architectural plastic, glass, ceramic tile, and laminate. Please consult the TDS for substrate-specific advice.

Q: DOES THE LOW-VOC BREAK-THROUGH! HAVE UV PROTECTION?

A: We are in the process of gathering data on the new formulas that will tell us how fade-resistant the new formulas are. At this point, we cannot assert that it is UV-resistant. It has no special additives to drive UV resistance, so any UV resistance it has will be due in large part to the exterior durability of the colorants in use in the channels where it is sold.

Q: WHERE CAN I FIND PRODUCT AND SELLING COLLATERAL FOR LOW VOC BREAK-THROUGH!?

A: LOW-VOC *BREAK-THROUGH!* product and selling materials, such as sell sheets, brochures, demo videos, and more can be found on the Marketing Hub at marketinghub.ppg.com.

Please reach out to Trade Marketing at trademarketing@ppg.com should you have any questions.

