



**MACHINE APPLIED
COATINGS**

PPG Duracolor™ IM



A color system that gives you control

A new innovative technology providing excellent durability, high hiding one coat coverage, and excellent mar resistance. The new PPG Duracolor™ IM 9-base intermix system can achieve over 1250 colors from The Voice of Color® collection including light, bright and dark colors. This gives you, the machine coatings specialist, the ability to offer your customers a wide range of colors including custom colors for large and small jobs with better performance than traditional tint systems.



Our new Duracolor IM system provides you with the following benefits

- Outstanding durability
- High hiding/one coat coverage
- Durable, automotive grade pigments for enhanced color retention
- Excellent adhesion
- Excellent mar resistance
- Flexible
- 100% acrylic eggshell sheen
- Water based, low VOC (<100 g/l)
- Ease of application using a variety of application equipment (flood, spray, brush, vacuum with air or forced cure)

Product Line

	54530A	Duracolor IM White Base
	54531A	Duracolor IM Black Base
	54532A	Duracolor IM Yellow Base
	54533A	Duracolor IM Red Base
	54534A	Duracolor IM Deep Green Base
	54535A	Duracolor IM Deep Blue Base
	54536A	Duracolor IM Bright Yellow Base
	54537A	Duracolor IM Bright Red Base
	54538A	Duracolor IM Blue Red Base

New 9-base automated computer dispensing process provides the following production benefits

- Synchronized color matching computer system
- Dispense exact job lot quantities
- Reduces production waste material
- Lower inventory and operating costs
- Eliminates traditional tinting while improving color quality and drying properties



PPG Architectural Coatings, Inc. • One PPG Place • Pittsburgh, PA 15272
1-877-622-4277 • www.ppgmachineappliedcoatings.com