



MACHINE APPLIED
COATINGS

MACHINEPURE® EXTERIOR PRIMER



PRIMER PRODUCT THAT IS WHITE BUT IS GREEN

Not just another primer, but a primer that provides you green options for your business. PPG Machine Applied Coatings Machine Pure acrylic primers are formulated to provide good no blocking properties with stain resistance and excellent hide capabilities. With low volatile organic compound (VOC) contents, these primers allow businesses to be green without sacrificing performance.

PAINTING GREEN WITH PPG MACHINE APPLIED COATINGS

At PPG, we understand that sustainability is a driving design factor on projects nationwide and we are committed to making environmentally progressive products. PPG Machine Applied Coatings for years have offered coatings that are low VOC (<100), silica free and HAPS (Hazardous Air Pollutions) free, and now they add to their existing lineup with MAC-Prime PLUS exterior primer. Without having to spray and apply material on the jobsite, the result is improved overall air quality and a cleaner environment.



Benefits include: 100% Acrylic | Block Resistant | Self-priming | Excellent Hiding

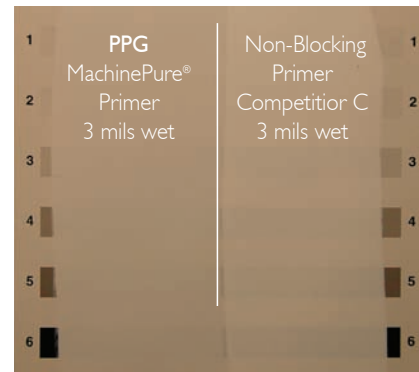
Block Resistant

PPG MachinePure Exterior Primer provides outstanding block resistance.



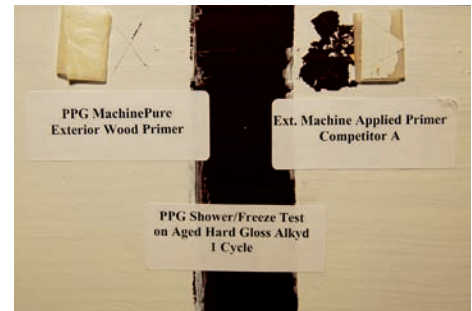
Excellent Hiding

PPG MachinePure Exterior Primer versus the non-blocking competitors. All test products were applied at 3 mils wet.



Adhesion

PPG MachinePure Primer versus the competition showing test products applied over aged hard gloss alkyd through one shower/freeze cycle.



Availability

Packaged in 5-gallon containers – Other sizes available – Check with your local PPG Machine Applied Coatings sales representative for more information.