

Glidden Image Requirements

Glidden has very specific image size requirements for articles and landing pages. Any deviation from these size requirements may result in the site losing functionality. All images must be compressed before being loaded into the staging environment. No images larger than 100kb should ever be uploaded to Glidden unless the image can somehow no longer be compressed. All PDFs on Glidden MUST be under 1mb in size, total, or they risk causing the site to crash.

All of these requirements are identical across both Liquid Nails and Glidden.Com

Glidden Homepage Image Requirements

- Hero Image **1593 x 700 pixels MAX**. You may use different sizes that are at least 1000 pixels wide but they must adhere to this ratio. Must be under 100kb.
- **ANYTHING BIGGER WILL MAKE THE SITE CRASH.**
- The image must have its content centered into the middle of the image or it will be impacted on mobile devices.
- To upload a mobile image separately it must be 480 x 549 pixels and under 75kb

Glidden Article Image Requirements

Similar to the homepage, articles dynamically resize the header image into a squarish format – any content that you want to remain visible must remain in the very center of the image.

- Hero image for articles 1279 x 433 pixels MAX. You may use different sizes that are at least 1000 pixels wide but they must adhere to this ratio. Must be under 100kb.
- Mobile hero image size if separate image needed for mobile: 480x405. Must be under 75kb.
- Images within the body of an article should all be 500x500 and must be under 75kb.

Glidden Colors Page Image Requirements

- Hero image for Colors page 1279 x 433 pixels MAX. You may use different sizes that are at least 1000 pixels wide but they must adhere to this ratio. Must be under 100kb.
- Mobile image size if separate image needed for mobile: 480x405. Must be under 75kb.

Glidden Color Family Pages

- Hero image for individual Color Family Pages 1279 x 433 pixels MAX. You may use different sizes that are at least 1000 pixels wide but they must adhere to this ratio. Must be under 100kb.
- Mobile image size if separate image needed for mobile: 480x405. Must be under 75kb.

Glidden Color Detail Pages

- All Color Detail Page images should be no larger than 500x500 and under 75kb if possible.

Glidden Product Detail Pages

- All Glidden Product Detail Page Images should be no larger than 500x500 and under 75kb if possible.