



Hospitality Industry

Providing guests the very best accommodations and service is key for managers in hospitality and recreation. From the first look at the hotel lobby to the time spent in their individual hotel suites, guests form early impressions of a hospitality facility. Maintenance matters. Guests may not notice when the paint is fresh, but they'll certainly notice when it's not.

PPG professionals, through the PPG Paint Maintenance Solutions Program, can guide you in your paint selection process, helping you meet your maintenance challenges while minimizing facility disruptions. And more importantly, PPG provides maximum value through consultation. Not only do we answer all of your questions, we know what questions to ask to ensure the right coating is selected. The result: you achieve your maintenance goals on time and on budget.



The Voice of Color®, our industry-leading color program, offers more than 2,000 colors as well as complete color-matching capabilities.

Consistent Color Support and Management

Color Selection

PPG understands that color choice and color consistency are absolutely critical components in your overall maintenance program. We are uniquely suited to provide expertise and guidance in color matching, selection and delivery.

Color Consistency

All PPG products tint from the same color system and formula database, ensuring uniformity regardless of what PPG location your paint comes from.

Painting Green with PPG

If your goal is to "go green," PPG can help. Whether you need to meet local or national VOC regulations, qualify for LEED points, or simply want to minimize the overall environmental footprint of your hotel or resort, PPG can supply a green product solution for every type of project.

We offer products that meet the most stringent environmental standards, which require either zero- or low-VOC coatings, while continuing to deliver the performance you expect.

The "ecological Solutions from PPGTM" logo signifies PPG paints that are considered green and can help earn **LEED** credits based on current guidelines.



Go to www.ppgac.com/green for all the information you need to make your next project green.

World-Class Product Line

PPG offers a broad and deep product line that is second to none in the industry. For every application in a hospitality facility and at every price point, there's a PPG coating that's right for the job. Each of our products is engineered – and guaranteed – to deliver optimum performance and efficiency.

The following is a sampling of PPG products uniquely suited for hospitality facilities:



PPG Pure Performance® Interior Latex

The zero-VOC content of PPG Pure Performance eliminates the detrimental impact on air quality and enables a space to be painted without damage to the occupant, all while delivering the performance you need. This low-odor paint allows you to paint a guest's room today and occupy the same room by tonight. PPG Pure Performance is ideal for hospitality paint settings because routine maintenance can be conducted without closing the section of the hotel or resort. Plus, its anti-microbial properties resist mold and mildew on the paint film.



PPG Speedhide® WB Alkyds

PPG Speedhide WB Alkyds provide your hospitality facility with the performance attributes of a true alkyd and the low-VOC water clean-up properties associated with a modern latex. This "green"-compliant, commerical-grade water-borne alkyd is designed for use on all interior and exterior architectural surfaces of a hospitality facility. Speedhide WB provides alkyd hardness and durability, yet has consistent low-VOC levels in every sheen and every base at 50 grams per liter or less, minimizing the inconvenience to the facility's occupants.



PPG Anti-Slip Safety Coatings

Slips and falls are a leading cause of injury at work, in public and at home. Our OSHA- and ADA-compliant anti-slip product line can help improve traction in most areas of your hotel or resort. The available products have the application range from light pedestrian traffic to heavy rolling equipment. These products are designed for indoor and outdoor use, and both waterand solvent-based technologies are available depending on your need for chemical resistance. In addition, the rapid dry times allow for minimal downtime and fast return to service.



PPG Coraflon® ADS (Air-Dry System)

Coraflon ADS fluoropolymer coatings for architectural metal restoration last up to four times as long as conventional coatings, resulting in a significantly lower cost per year for protection and beauty. Coraflon ADS is designed for use on structurally sound surfaces, including architectural metals, curtain walls, roofs, aluminum windows and prominent exterior doors.



PPG PERMA-CRETE®

PPG PERMA-CRETE Masonry Coatings provide a complete line of extremely durable and visually appealing protective coatings. PERMA-CRETE's advanced technologies provide the best premium concrete protection, enhancing the value of hotels and resorts and adding years to their lifetime.

For a complete product listing, please visit www.ppgpittsburghpaints.com or www.ppgporterpaints.com. Contact your PPG representative or call 1.888.774.7732 for additional information.