

Paint Solutions for MULTI-FAMILY PROPERTIES

PPG Architectural Coatings One Brand. Infinite Solutions for Multi-Family Properties

The appearance of your multi-family property is essential for gaining and maintaining your business. The outside of your building is just as important as the inside. When your property looks great, your tenants know that details matter to you and will feel confident in their patronage. Let us help you keep residents happy, meet tight deadlines and control your paint maintenance costs.

If you would like advice or a tailored approach for your paint maintenance program, our dedicated maintenance team is here to help. A paint maintenance specialist can guide you in your paint selection process to meet your maintenance challenges and can also provide an initial on-site consultation. Once you partner with us for all of your paint maintenance needs, we can provide you with a Facility Paint Maintenance and Operating Binder documenting both product and color recommendations throughout your multifamily property.



Key Considerations for **PRODUCT SELECTION**

Selecting the right paint products for multi-family properties is essential. Several key considerations need to be taken into account when selecting the appropriate paint products:



Areas where zero- or low-VOC and low-odor products are required like apartments and common areas

Areas where fast turnaround times are needed to ensure minimum disruption like entryways, lobbies and hallways

High traffic areas that take physical abuse like lobbies, hallways and common areas

Exterior areas subject to the harsh effects of the weather like facades, entryways and stairways

Recommended Paint Solutions for Multi-Family Properties





PPG Multi-Pro is a professional line of interior latex paints offering a great value on multi-family properties requiring excellent touch-up and hiding when applied by spray, brush and/or roll. The low-odor formula makes it possible to use Multi-Pro in occupied spaces. This less than 50 g/L VOC paint is compliant in all regulated areas and meets LEED® VOC standards.

PPG Speedhide Pro-EV is an economical, low-VOC paint that is ideal for multi-family projects











PPG BREAK-THROUGH!® 🔘 🥸

PPG SPEEDHIDE® PRO-EV 💟

PPG Break-Through! is an innovative waterborne acrylic especially formulated to dry in 15 to 20 minutes. The outstanding early block resistance and quick dry time ensures increased productivity and faster turnaround making Break-Through! ideal for doors, doorframes, windows, cabinets and other items that need to be closed in a short period of time.

PPG PITT-TECH® Plus 🔽 🥸

PPG Pitt-Tech Plus Acrylic DTM is a quick-drying, low-VOC, low-odor coating that provides performance comparable to high performance solvent based coatings without the lingering odor typically associated with these types of coatings. This interior/exterior coating can be applied directly to metal featuring flash rust and early rust resistance. Pitt-Tech Plus Acrylic provides a great appearance and longevity with its excellent color and gloss retention and maximum resistance to chemicals and wear and tear extending the repaint cycle.



PPG SPEEDHIDE® Exterior

Speedhide Exterior 100% Acrylic Paint's low-VOC, fast-drying formula helps you turn projects around quickly and delivers long-lasting results you can count on. Speedhide Exterior is easy to apply, bringing you a balance of good sag resistance and flow and leveling. The 100% acrylic workhorse formula also provides excellent adhesion, low-temperature flexibility, and excellent resistance to ultraviolet rays and weathering over a variety of substrates. This less than 50 g/L VOC paint is compliant in all regulated areas, meets MPI, and inhibits the growth of mildew on the paint film keeping your multi-family properties looking attractive longer.

Note: Visit ppgpro.com for product technical data sheets for specific details on LEED and MPI.

Color Expertise

Offering more than just the off-white option can increase property value and longevity with the multi-family customer. Neutral paint colors add warmth and design to a space and most colors go with any carpet and flooring. Adding accent walls also enhance the space immediately which can lead to increased rentals and longer stays. At PPG, we consider color at every angle: aesthetics, trends, digital, matching and performance. A comprehensive suite of color tools and services offer the opportunity for you to engage with color the way we see it and specify it.

- Custom Color Cards
- Professional Color Renderings Annual Global Trends Forecasts
 - Color Standardization and Consistency
- Brand Scheme Support
- National Sales and Color Support Team