



PAINTS™

Contractor Product Selector Guide

From the first coat of primer to the final topcoat, our product line includes quality solutions for any project need.

[Click on a product category to learn more:](#)



RESIDENTIAL



COMMERCIAL



Residential Products

QUALITY PAINTS MADE FOR PROFESSIONAL PAINTERS

[Click on a category below:](#)

- [PRIMERS](#)
- [INTERIOR](#)
- [EXTERIOR](#)

Residential Primers

A great finished surface starts with an exceptional primer. With products available for interior or exterior surfaces, our primers ensure excellent topcoat adhesion on a variety of substrates.

RESIDENTIAL SUPER PREMIUM



SEAL GRIP® Interior/Exterior Acrylic Primer

- Universal formula
- Excellent adhesion
- Flash rust resistance
- Stain blocking
- Fast drying
- Low VOC, <50g/L

[Learn More](#)

RESIDENTIAL PREMIUM



PURE PERFORMANCE® Interior Latex Primer

- Zero VOC*
*colorants added to this base paint may increase VOC level significantly depending on color choice
- Low odor
- 100% Acrylic
- Moisture resistant
- Excellent adhesion
- Low spatter

[Learn More](#)

Residential Interior Products

Whether you are painting a living room, kitchen or a whole house, we offer a full line of quality interior paints designed specifically to meet your needs and your customer's preferences. Our products offer hide and coverage with lasting beauty for years to come.

RESIDENTIAL SUPER PREMIUM



MANOR HALL® Interior

- Paint & Primer in one
- 100% Acrylic
- Excellent durability
- Excellent stain repellent
- Excellent hide & coverage
- Outstanding scrubability
- Outstanding flow & leveling
- Provides a mildew resistant coating
- Low VOC
- Low odor
- Limited Lifetime Warranty

[Learn More](#)

RESIDENTIAL PREMIUM



PURE PERFORMANCE®

- Paint & Primer in one
- 100% Acrylic
- Excellent durability
- Washable
- Excellent hiding & coverage
- Provides a mildew resistant coating
- Low odor
- Zero VOC*
- ***colorants added to this base paint may increase VOC level significantly depending on color choice**
- Limited Lifetime Warranty

[Learn More](#)

RESIDENTIAL BEST



DIAMOND 350

- Durable finish
- Good washability
- Excellent application
- Very good coverage
- Excellent hide
- Good stain resistance
- Very good scrub resistance
- Low VOC, low odor
- Limited Warranty

[Learn More](#)

Residential Exterior Products

When it comes to exterior paint, you want a product that has excellent adhesion and coverage. Choosing the right paint will help resist peeling, cracking, blistering and mildew growth on the paint surface. Our paints are formulated for the long haul and offer exceptional protection against the elements.

RESIDENTIAL SUPER PREMIUM



TIMELESS® Exterior

- 100% Acrylic crosslinking resin for outstanding durability
- One coat coverage
- Exceptional adhesion
- Outstanding fade and chalk resistance
- Enhanced UV resistance
- Excellent tannin blocking
- Provides a dirt, mildew and algae resistant coating
- SIDINGSAFE™ Color Technology
- Low VOC
- Can be applied down to 35°F
- Lifetime Limited Warranty

[Learn More](#)

RESIDENTIAL PREMIUM



MANOR HALL® Exterior

- 100% Acrylic self-priming
- Excellent durability
- Outstanding adhesion
- Provides a dirt, mold & mildew resistant coating
- Excellent fade resistance
- SidingSafe Color Technology
- Smooth application with minimal spatter
- Low VOC
- Can be applied down to 35°F
- Lifetime Limited Warranty

[Learn More](#)

RESIDENTIAL BEST



SUN PROOF®

- Durable, tough finish
- Excellent adhesion
- Exceptional dirt resistance
- Excellent flash rust resistance
- Provides a mildew resistant coating
- Can be applied down to 35°F

[Learn More](#)



Commercial Products

QUALITY PAINTS MADE FOR PROFESSIONAL PAINTERS

[Click on a category below:](#)

- **PRIMERS**
- **INTERIOR**
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Commercial Primers

A great finished surface starts with an exceptional primer. With products available for interior or exterior surfaces, our primers ensure excellent topcoat adhesion on a variety of substrates.

COMMERCIAL BEST



SEAL GRIP®

- Complete priming line for all primer needs
- Acrylic, synthetic and alkyd options
- Interior and Exterior

[Learn More](#)



GRIPPER®

- Great for hard-to stick surfaces
- High hiding
- Excellent adhesion and sealing
- Alkali resistant
- Quick dry-time and recoat

[Learn More](#)

COMMERCIAL BETTER



High Hide

- Excellent hide and uniformity
- Excellent sealing
- Quick dry-time and recoat

[Learn More](#)



SPEEDHIDE®

- Comprehensive family of primers/sealers for Interior and Exterior uses

[Learn More](#)

COMMERCIAL SPECIALTY



PERMA-CRETE®

- Comprehensive, full-service line of concrete and masonry solutions
- Durable protection and lasting appearance
- Fillers, primers and patching compounds, high builds, vertical and horizontal concrete stains, water repellants and sealers & elastomeric and texture coatings

[Learn More](#)

Commercial Interior Products

We offer products that meet the toughest standards to help you create healthy and sustainable spaces. In addition, our paints provide durability, ease of application, and good hide and coverage.

COMMERCIAL BEST



SPEEDHIDE® zero



ULTRA-HIDE® 250

- Low-odor/zero-VOC*
***colorants added to this base paint may increase VOC level significantly depending on color choice**
- Good hiding and coverage
- Can help earn LEED® v4 credits

[Learn More](#)

- One coat hide*
***Some colors or drastic color changes may require more than one coat to achieve a uniform finish**
- Great touch up properties
- Good durability

[Learn More](#)

COMMERCIAL BETTER



SPEEDHIDE®

- Broad and deep product line
- Affordability with long-lasting performance
- Formulated to meet performance requirements of professional applicators
- Some products can help earn LEED® v4 credits

[Learn More](#)



ULTRA-HIDE® 150

- Easy application by brush, roller or spray
- Good hide
- Great sheen uniformity
- Meets MPI® Categories #43, #44 and #54
- Can help earn LEED® v4 credits

[Learn More](#)

COMMERCIAL GOOD



SPEEDHIDE® Pro-EV

- Less than 50 g/L VOC
- Good hiding power and coverage
- Meets MPI® Categories #44, #53 and #54

[Learn More](#)

Commercial Exterior Products

Choosing the right paint will help resist peeling, cracking, blistering and mildew growth on the paint surface. We offer products to help you increase productivity and ensure a durable, long-lasting finish.

COMMERCIAL BEST



SPEEDHIDE®

- 100% Acrylic
- Good hiding power and coverage
- Excellent resistance to UV rays and weathering
- Application down to 35°F
- MPI Categories #10, #11 and #15

[Learn More](#)



ULTRA-HIDE® 150

- 100% Acrylic
- Very good adhesion
- Excellent touch up and hide
- Application down to 35°F
- Meets MPI® Categories #10 and #15

[Learn More](#)

COMMERCIAL BETTER



SPEED CRYL®

- Application down to 35°F
- 100% Acrylic
- Easy application
- Full-bodied formula

[Learn More](#)

COMMERCIAL SPECIALTY



PERMA-CRETE®

- Comprehensive, full-service line of concrete and masonry solutions
- Durable protection and lasting appearance
- Fillers, primers and patching compounds, high builds, vertical and horizontal concrete stains, water repellants and sealers & elastomeric and texture coatings

[Learn More](#)